

CES 2018: ORO SOUND LAUNCHES TILDE 360° NOISE-FILTERING EARPHONES

Meet Orosound at Eureka Park, booth 50722



For the second year in a row, the French tech startup Orosound is at CES in Las Vegas. As a winner of the French IoT contest, [Orosound exhibits in the “workplace well-being area” of La Poste Group’s booth](#). The startup showcases Tilde, the next generation of noise-cancelling earphones.



Tilde earphones hits the market at CES 2018!

At CES 2017, Orosound showcased the prototype of Tilde 360° noise-filtering earphones. This year, [the startup officially launches the product during the world's largest consumer electronics trade show](#). With a production capability of 5000 units per month, Orosound means to meet partners and buyers from all around the world.

« We are very pleased to be part of this major international event. This year, we come with a clear goal in mind: to win contracts. La Poste Group supports our commercial approach” says Pierre Guiu, co-founder and CEO at Orosound.

With that in mind, Orosound targets two strategic markets:

France

An ambitious but realistic objective.

Many big corporations committed to improving their employee’s well-being and productivity tested Tilde earphones over the past year.

90% of professionals said they could work faster with Tilde. Almost all of them want their company to equip them with the earphones.

Tilde earphones are currently being tested by the big French corporation La Foncière des régions and will soon be tested at Steelcase, the leading manufacturer of furniture for offices.

Japan

A high potential market.

Another key target for Orosound is the Japanese market.

The Japanese government just launched an important awareness campaign about well-being at work, which is a great opportunity for Orosound to introduce Tilde to the market. Tilde earphones come as an efficient solution to improve well-being and productivity in a country where most workplaces have open-plan layouts.

Pre-orders started on Makuake on December 22th. In one week’s time, Orosound sold for more than 3 million Yen.



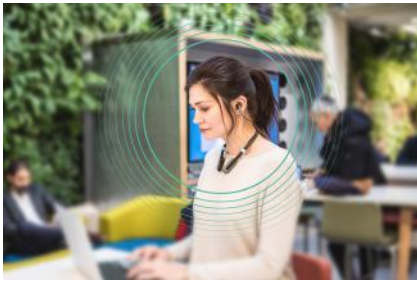
The banner features a woman wearing Tilde earphones on the left. The central text reads 'TILDE OROSOUND' and '世界初の特許技術 ノイズキャンセル フランス発オフィス用イヤフォン'. A '再生' (Play) button is visible. On the right, a black panel displays crowdfunding statistics: '集まっている金額 3,215,800円' (Total amount raised 3,215,800 Yen) with a 'Success!' badge, '目標金額 1,000,000円' (Target amount 1,000,000 Yen), a 321% progress bar, '112人' (112 supporters), and '87日' (87 days remaining). A yellow button at the bottom says '支援するコースを選択する' (Select a support course).

TILDE: the best noise-cancelling earphones for the workplace

Tilde earphones has already won 9 rewards in France and abroad. This high-tech work tool helps users improve their wellbeing, concentration and productivity in the workplace.

Unlike other solutions, Tilde earphones can filter surrounding noise and help you stay focused on discussions or sounds that really matter to you. Thanks to this revolutionary device, collaboration is made easier and concentration is always at its best.

Their complex technology is intentionally hidden behind a seamless and comfortable design that offers a pleasant user experience:



Adjustable noise-cancellation

Tilde's noise cancellation is adjustable from 0 to 30 dB, so you can concentrate in silence or stay connected to your surroundings.



360° voice-filtering

Tilde filters the voice of the person who is facing you in a 60° cone while reducing ambient noise, to avoid being isolated at work & collaborate efficiently.



Wireless & noiseless calls

Thanks to 6 microphones dedicated to capturing voices while blocking out noise, phone calls are crystal clear for you as well as for your interlocutors.

Additional information :

- Up to 20h battery life, 2-hour rapid charge with universal micro USB cable
- Bluetooth® 4.2, Multiple device connection, 10m range
- Voice control: quick access button to Siri® and Google Now™
- High Definition Sound : Balanced Armature speakers
- Weight < 50 grams
- Public price: €299 tax excluded (around \$350)

About Orosound



Created in May 2015 by Pierre Guiu and Eric Benhaim, Orosound is a French technology startup, that employs 9 people. Its motto: create innovative acoustics. Its first project: to propose Tilde, an innovative solution to the open-office noise problem, an important issue for our society. After a year of R&D, the patented Orosound technology was rewarded 9 times including by the Global Innovation Contest in 2015 and twice by the i-Lab Contest of the French Ministry of Research in 2015 and 2016. Orosound exhibits at CES in Las Vegas with La Poste Group, French IoT. The first units of Tilde earphones will ship in late January.

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