

Press release

## **Orosound was selected by Spark Life, the first European contest on tomorrow's quality of life, to pitch Tilde earphones at Viva Technology.**

Paris, June 15, 2017. Orosound was selected by Spark Life to present Tilde, a new generation of noise-cancelling office headphones, at Viva Technology. The startup exhibits on booth K56 during this 3-day "hub for the world's innovators and tech-lovers", and will pitch the Tilde in front of Spark Life partners.



### SPARK LIFE'S JURY CHARMED BY TILDE NOISE-FILTERING EARPHONES

Orosound, a French tech startup, develops a **new generation of professional noise-cancelling headphones: the Tilde**. In addition to being an efficient work tool (wireless calls, multiple Bluetooth connection, long battery life), Tilde's patented technology eliminates the fatigue and stress resulting from noise and **increases well-being, concentration and productivity in the office**.

In May 2017, the startup applied to Spark Life, the first contest on tomorrow's quality of life. Launched by thecamp -a European campus dedicated to social innovation- along with Accor Hotel, le Village by CA, Gares & Connexions SNCF, Sodexo and Steelcase, the contest aims at identifying the best innovations driving well-being. Orosound is part of the startups selected to present their solution at Viva Technology, from June 15 to 17 in Paris.

## TILDE EARPHONES CAN BE TESTED AT VIVA TECHNOLOGY AT BOOTH K56

Viva Technology is a good opportunity for Orosound to **create new relationships and partnerships with large corporations** as the Tilde are coming soon to the market. They are currently available for pre-order and will ship starting from September 2017. **During the event, the noise-filtering features can be tested at booth K56:**

- **Adjustable noise cancellation from 0 to 30dB.** The user can focus in total silence or choose how much background noise he wants to hear.
- **360° Talk-in-Noise mode.** This directional patented technology lets the user hear only the voice of the person he's facing in a 60° cone, while reducing ambient noise in the remaining 300°.

Pierre Guiu, CEO and co-founder of Orosound, will present Tilde earphones four times during Viva Technology, on the Agora stage and at the Accor and Sodexo Labs.

## ABOUT & CONTACT INFO

Created in May 2015 by Pierre Guiu and Eric Benhaim, Orosound is a French technology startup, that employs 11 people. Its motto: create innovative acoustics. Its first project: to propose an innovative solution to the open-office noise problem, an important issue for our society. After a year of R&D, the patented Orosound technology was rewarded by the Global Innovation Contest in 2015 and twice by the i-Lab Contest of the French Ministry of Research in 2015 and 2016. Orosound is a part of the Scientipole community in France and was integrated into the Réseau Entreprendre in November 2016. Selected by Business France along with 27 other startups to represent La French Tech, Orosound exhibited at CES in Las Vegas from the 5th to the 8th of January 2017. [www.orosound.com](http://www.orosound.com)

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